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Tony Roma's Helps Rock the House

Company Sponsors Local Curling Team on Road to Brier

Edmonton, AB – For the first time, Tony Roma's is sponsoring a local curling team in the Edmonton Super League. "Team Tony Roma's" played their inaugural game on Wednesday, October 1 for a rousing 4-3 win at Edmonton's Avonair Curling Club.

"Yeah, we had a big win, a big win," said Cliff Phillips, third on Team Tony Roma's, with a laugh. The game on Wednesday was only exhibition, but the league is certainly no joke. Edmonton's finest curlers, including past champs such as Randy Ferbey and Kevin Martin, take part in the league every Wednesday night in hopes of representing Alberta at the Nokia Brier in Saskatoon.

Team Tony Roma's consists of John Climenhaga, skip; Brad Kucek, second; Cliff Phillips, third; and Jason Saboe, lead. Back together again after John and Cliff took a few years off due to young families, the team has high hopes. "I think it looks promising," said Phillips. "We played together as a team about five years ago and we won a couple of spiels. In addition to that we got to a provincial-qualifying final. We perform well, and if we catch some breaks we'll see if we could represent the province in the Brier."

Although Tony Roma's has never sponsored a curling team before, Mark Siderson, Executive Vice President, feels that it's an exciting and growing sport. "There's a lot of support for curling in Edmonton, especially with the Brier coming here in 2005," said Siderson. "It's a great family activity, accessible by many age groups and many skill levels. We feel it's a nice fit for our business, so when they approached us, we jumped at the opportunity to get involved."

Team Tony Roma's plays every Wednesday night in the Edmonton Super League. Their first regular season game takes place on October 8 at 8:30 p.m. at the Avonair Curling Club, located at 10607 Princess Elizabeth Avenue.

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